



**JEPPIAAR**  
— UNIVERSITY —



# TRAINING AND PLACEMENT

.....  
BROCHURE 2023 - 2024

DEPARTMENT OF

# TRAINING AND PLACEMENT

---

## TRAINING AND PLACEMENT REPORT ACADEMIC YEAR 2023- 2024

## ABOUT THE UNIVERSITY

---

Jeppiaar University, established in 2022 and located in Chennai, is a State Private University dedicated to providing cutting-edge and innovative education to students from India and around the globe. Our mission is to offer exemplary higher education at an affordable cost. With a globally relevant curriculum, we attract students from all corners of the world, fostering a community of diverse, forward-thinking individuals.

Under the leadership of Dr. Regeena Jeppiaar Murali, Founder and Chancellor, Jeppiaar University continues to uphold its legacy of educational excellence. Following the vision of Late Hon. Col. Dr. Jeppiaar, the university is committed to contributing to the Gross Enrolment Ratio (GER) for higher education in Tamil Nadu, which stands at 47%—almost double the national average of 28.4%. This report marks our inaugural placement report, detailing the placement outcomes of our first MBA batch.



# SCHOOL OF **ARTS, HUMANITIES, AND MANAGEMENT (SAHM)**

---

The School of Arts, Humanities, and Management (SAHM) at Jeppiaar University stands at the forefront of business education, equipping students with the skills and knowledge necessary to excel in today's competitive environment. Our Master of Business Administration (MBA), Bachelor of Business Administration (BBA), B. Com programs are designed to mold the leaders of tomorrow through a comprehensive, industry-aligned curriculum.



## **PROGRAM HIGHLIGHTS**

**Comprehensive Curriculum:** Academic rigor meets practical insights, preparing students for varied career paths.

**Specializations:** MBA students have the opportunity to specialize in Human Resources, Finance, Marketing, and Business Analytics.

**Practical Exposure:** Engage with the industry through seminars, field visits, workshops, and real-world industrial engagements.

# FIRST CONVOCATION A MILESTONE OF ACHIEVEMENT

The inaugural convocation of the MBA Batch of 2022-2024 at Jeppiaar University was a momentous occasion, marking a significant milestone in our journey. We proudly celebrated the graduation of 69 students, all of whom successfully

completed their MBA program with a 100% pass rate. Among them, 21 students graduated with first-class honors, including 1 Gold and 2 Silver Medalists.



## Key Milestones of the **2022-2024 MBA** Batch:

- 🎓 **Academic Excellence:** 100% pass rate with 21 students earning first-class honors, 1 Gold, and 2 Silver Medals.
- 🎓 **Global Competence:** Two students completed a Japanese course in association with ABK-AOTS-DOSOKAI (Tamil Nadu Center).
- 🎓 **Placement Success:** 29 out of 39 eligible students were placed in top organizations, with an average salary of Rs. 3.5 LPA

- 🎓 **Active Participation:** Students participated in Eladrado, panel discussions, knowledge series, industrial visits, employability training programs, university celebrations, sports, cultural events, and marathons.
- 🎓 **Entrepreneurial Excellence:** Our students took the initiative in establishing the Entrepreneurship Development Cell, participating in various entrepreneurship programs and engaging directly with industry leaders.
- 🎓 **Industry Interaction:** Through seminars, management meets, and industrial visits, students gained invaluable insights into the latest industry trends and practices.

# TRAINING & WORKSHOPS BUILDING CAREER SUCCESS

---

The Placement Cell at Jeppiaar University has actively organized various programs and workshops aimed at enhancing the skills and employability of our MBA students. These initiatives have significantly contributed to the professional development of our students, equipping them with essential skills and knowledge for successful careers. The positive feedback from participants underscores the effectiveness of these programs in boosting student employability and career readiness. This report provides a detailed account of the activities conducted for second-year MBA students.

## KEY WORKSHOPS & SEMINARS:

DATE	WORKSHOP / SEMINAR TITLE	FOCUS AREA
18.08.2023	Placement Cell Orientation	Introduction to placement processes
29.08.2023	Communication Development Workshop	Professional communication skills
07.09.2023	Resume Writing Workshop	Crafting impactful resumes
21.09.2023	Mock Interviews	Real-world interview practice
16.10.2023	Career Planning Seminar	Career mapping and further education insights





## ACTIVITIES

---



**PRE-PLACEMENT  
TALK**



**MOCK  
INTERVIEW**

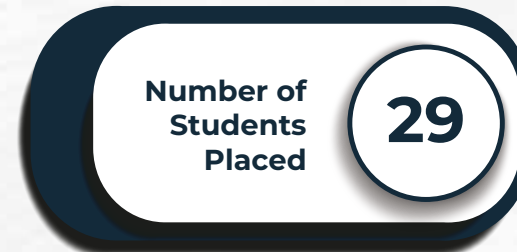
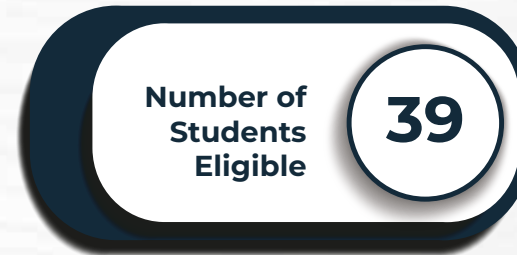


**GROUP  
DISCUSSION**

# PLACEMENT STATISTICS

Campus recruitment for MBA students began in the first week of January 2024, conducted in virtual, on-campus, and off-campus modes.

During the academic year 2023-2024, various companies visited our campus for recruitment. Out of the 39 eligible students, 29 were selected for various roles across different organizations, with an average salary of 3.5 LPA.



## CAMPUS PLACED STUDENTS

---



**Mr. NITISH**

**KOTAK LIFE**



**Ms. SANDHIYA**

**KOTAK LIFE**



**Mr. HARISHANKARS**

**KNV CAPITAL  
SERVICES PVT LTD**



**Ms. SHRIVARSHAA R**

**KNV CAPITAL  
SERVICES PVT LTD**



**Mr. MOORTHIE**

**KNV CAPITAL  
SERVICES PVT LTD**



**Mr. DEEPAK  
SAILLESH A**

**Q SPIDER**





**Ms. RAMYA M**

**Q SPIDER**



**Ms. GAYATHRI  
YAJU**

**DURUS CONSULTING  
PRIVATE LIMITED**



**Mr. VINOTH KUMAR**

**FIRST SOURCE  
SOLUTIONS LIMITED**



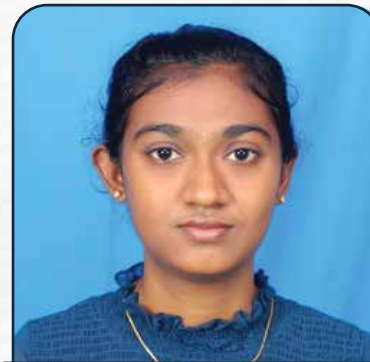
**Ms. PRIYANKA  
MOHAN**

**TEKRAA  
MANAGEMENT SERVICES**



**Ms. KOWSHIKA S**

**UNIQUE ORGANISATIONS**



**Ms. PAVITRA V**

**UNIQUE ORGANISATIONS**

## **BATCH PROFILE 2023-2025**

### **BATCH SIZE : 128**

---

<b>SPECIALIZATION</b>	<b>HR</b>	<b>FINANCE</b>	<b>BUSINESS ANALYTICS</b>	<b>LOGISTICS</b>
<b>MALE</b>	<b>75</b>	<b>29</b>	<b>47</b>	<b>33</b>
<b>FEMALE</b>	<b>29</b>	<b>18</b>	<b>12</b>	<b>13</b>

Note: The above figures include students who have opted for dual specializations.

## **INTERNSHIPS**




---




Jeppiaar University allows students of all years to pursue internships during their summer vacations in both Core and IT fields. MBA students are encouraged to pursue internships in their areas of interest or chosen electives during their summer break. These internships provide students with valuable exposure to specific fields and real-time experience of industry best practices. Internship opportunities are facilitated through the departments and the Placement Cell as part of campus recruitment.

# ASSOCIATIONS

---



 [www.jeppiaaruniversity.ac.in](http://www.jeppiaaruniversity.ac.in)  1800 425 2220  [placement@jeppiaaruniversity.ac.in](mailto:placement@jeppiaaruniversity.ac.in)

 Jeppiaar-University  Jeppiaar Educity  Jeppiaar University