



EL DORADO

2K23

Our First National Level Symposium

10th MARCH 2023



(Late) Col. Dr. Jeppiaar

“In loving memory and remembrance of our estimable founder and Chairman (Late) Col. Dr. Jeppiaar, we dedicate the fruit of all our relentless endeavors to the zealous vision and diligence of our ardent chairman. His blessings forever with us”

Founder & Chancellor

Successful events and commitments are the approaches to paint your examples of overcoming adversity. Best wishes to JU’s El Dorado’ 23 team in executing our very first national level symposium and release of our very first magazine. Today whatever we have, we win it and keep this soul up dependably. Numerous triumphs are yet to come. Many, numerous congrats on your amazing execution, you have set another record!



Dr. Regeena J Murali

Pro Chancellor

Living with desire is a major thing in itself and you make progress in it, so salutation. In our future, challenges may come; however, we shall walk constantly to take our university to greater highs. This is my heartiest praise for our prosperity. I wish our team to get numerous successful events in all their endeavors and divine support will dependably remain with you.



Dr. Shaleesha A Stanley

Vice Chancellor

Our prosperity is verification that to be sure, toward the finish of the passage there is light. It is well said that when you seek after the best, the best comes. Congrats! to JU’s El Dorado team and all those who have worked to making this a merited successful event. For days to come, this institution is going to set global records and bring laurels to this nation.



Prof. (Dr.) Col. Ratan Lal Godara

Registrar

Genuinely there is no easy route to progress. Hearty compliments! to my JU comrades on organizing a splendid successful event and for ally getting to see your fantasies work. At the point when a pious heart that has confidence, buckles down and endures, at that point the outcome is a successful event. I believe we are up for a tremendous success together.



Shri. Binu Siva Singh SK

EDITORIAL TEAM

Dear Reader,

With the blessings of Late colonel Dr. Jeppiaar, M.A., B.L., PH.D. and our Founder and Chancellor Dr. M. Regeena Jeppiaar, B.Tech.,M.B.A.,Ph.D., We are honored to present the magazine of El-Daroda 2023. We, the editorial team have exercised all are our skills, made use of the valuable advices from the faculties and have exhibited this magazine which is embellished with responsibility, carefully examined to bring only the best to the hands of the readers.

We would like to extend our heartfelt gratitude to the Pro chancellor Dr. Shaleesha A. Stanley, our Vice chancellor Prof. (Dr.) Col. Ratan Lal Godara and the Registrar Shri. Binu Siva Singh SK for giving us this wonderful opportunity to showcase our interest and for guiding us in the completion of THE NEWS 2022 Magazine. We also record our heart-felt gratitude to our COE and the Deans of all the schools without whose continuous encouragement this wouldn't have been possible. We, the editorial team have worked hard with our heart and soul dedicated towards the successful completion of this magazine.

OUR SINCERE THANKS TO:

The faculty, students and all the well-wishers of Jeppiaar University

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DEFINE YOURSELVES WITH YOUR VALUES

How would you define yourselves? How would you wish to be identified? Being aware of your value system or, better still, defining it provides you tremendous focus and clarity about your future self. The clarity you gain brings in consistency in your decision-making process and quality in your actions. Building your values helps in improving your outcomes in different areas of your life that matters to you the most. Values are simply priorities that order how you would spend your time in the here and now. Prioritizing your values in life is important for two main reasons:

- Time is a limited resource. You cannot renew or reuse it and once you spend it, you can't recover it.
- A tendency of incontinency in our investment of energy and time while founding our values.

To create your own value system follow the tips discussed below,

Interrogate Yourself

What is truly important to you at this moment will help you in long term in your life. Think about the values such as health, love, wealth, comfort, success, security, adventure and learning.

Create a Value Hierarchy

Order your values from the most important to the least one. Ask yourself if the values given a chance would satisfy you first.

Live the Values

This is a reality check and you shouldn't be afraid to take it because it will put you on a course towards your true values. King Martin Luther said,

"There are some things in our society and some things in our world for which I am proud to be maladjusted. And I call upon all (wo)men of goodwill to be maladjusted to these things until the good society is realized. I must honestly say to you that I never intend to adjust myself to racial segregation and discrimination. I never intend to adjust myself to religious bigotry. I never intend to adjust myself to economic conditions that will take necessities from the many to give luxuries to the few, leave millions of God's children smothering in an air-tight cage of poverty in the midst of an affluent society."

I believe that each and every one of you who has read the statement of Luther will eventually understand what it means to have values in life.

Dr. Shaleesha A. Stanley
Pro Chancellor

ARTIFICIAL INTELLIGENCE - TECHNOLOGY RACE

ChatGPT is an artificial intelligence chatbot developed and launched in November 2022 by OpenAI. It is built on top of OpenAI's GPT-3 family of large language models and has been fine-tuned (an approach to transfer learning) using both supervised and reinforcement learning techniques. ChatGPT was launched as a prototype on November 30, 2022, and quickly garnered attention for its detailed responses and articulate answers across many domains of knowledge.

Microsoft has gone the furthest in pushing out generative AI to consumer. The Windows-maker is aggressively testing the latest version of OpenAI's GPT-3 technology in a beefed up Bing search engine, with plans to add the tool to the easily accessible Windows 11 taskbar. Microsoft is also planning to add GPT-3 to its Office suite, including Word, as well as the Edge browser.

Google in February 2023, unveiled Bard, a ChatGPT like conversation robot that is powered by its own large language model called LaMDA. The California-based giant said it was working with a smaller scale version of LaMDA to facilitate testing and ensuring Bard's responses meet a high bar for quality. Google's AI-powered features would soon be rolled out in its world dominating search engine.

SnapChat, popular platform with teens said it will introduce a chatbot powered by the most up to date version of OpenAI's ChatGPT. Available initially to subscribers, the "MyAI" tab will allow users to interact with a chatbot, much like it was a friend. Given the young audience, SnapChat's chatbot will be far more restricted than ChatGPT. Requests to write school essays or churn out inappropriate content will be more tightly controlled.

Baidu, China's internet search giant, said on February 7 its own ChatGPT rival Ernie Bot could be released as early as March, with the aim of using it in an array of services from search and cloud computing to autonomous driving. Tesla and SpaceX tycoon Elon Musk, who also owns Twitter, is reported to be mulling a conversational bot that would do away with filters on ChatGPT that he says are too politically correct. Musk also focuses on forming a new research lab that would rival OpenAI.

Dr. J. Arokia Renjit
Dean - School of Engineering and Technology

PURSUIT FOR HAPPINESS – HEAL YOUR EMOTIONAL HOT-SPOT TRIGGERS

We all have hot buttons—words or behaviors that immediately spur a reaction and cause us to either lash out in anger or completely shut down. The question of how to heal our emotional triggers is a common one, and for good reason! And the good news is that it's very possible.

1. Figure out Your Big Three

An average person has dozens (if not more) of trigger. Trying to identify them all at once can be overwhelming and counter-productive. Psychologists comment that most people have a few triggers that cause them the most suffering, and focusing on those is where they get the most benefit. Try picking out your big three triggers out of your ten trigger shots.

2. Understand What Comes Right before a Reaction

This is where you need to dig down deep. What exactly is being said to trigger your reaction? Does it matter who's saying it? For example, when your friends, colleagues pick apart your ideas you may view it as constructive criticism, but when your partner does it, you react and accuse them of not supporting you. Does it matter what time of day the trigger occurs? If you're tired or stressed? Take to your notepad again and jot down as many clues as you can that you could identify for each trigger.

3. Identify Your Story

Triggering isn't about what's being said or done, it's about the story you're telling yourself about what it means. When your people criticize your idea, figure out what you're making mean to yourself. Do you get upset because deep down you're afraid that they really think you're stupid or incapable? Remember that everything someone says or does is all about them, but what we hear and observe is all about us. Figure out what meaning you're giving the event that's causing you to interpret it in a way that triggers you.

4. Recognize the Physical Signs

We all have different physical signs that we're about to go off, or shut down. Does your face get flushed? Does your heart speed up? Do you feel a drop in your stomach? Your physical signs may actually show up before you have any conscious thought of being upset, so it's important to identify them and learn to notice and pay attention to your physical self.

5. Find an Effective Method to Interrupt Your Reaction

Now that you've identified your big three, what causes them and how you physically feel when they occur? It's time to start figuring out how to interrupt them before they can manifest a reaction. Everyone will be different when it comes to the most effective ways to push the 'stop' button, but Scientists and clinicians have found the following to be successful:

Take Deep Breaths

As soon as you feel those physical symptoms, stop thinking and start breathing. Focus on nothing more than your breath and how you feel in your physical body. Some may find that just two or three cleansing breaths are all it takes to gain clarity, while others full minute or two. (Or ten—you do yours!)

Change the Atmosphere

Do something to immediately change your environment, whether that means opening a window or physically leaving the room. In the beginning, you may not even be able to articulate why you're making the change without losing your temper, but with practice, you should be able to get to the place where you can say, "I'm about to have a reaction here, so I'm going for a quick walk."

Practice Thought Stopping

Thoughts lead to emotions, not the other way around. As soon as you're triggered, you start thinking irrational thoughts (my friend doesn't support me, my employees don't respect my time, etc.) which leads to an emotional reaction. As soon as you feel those first physical signs, visualize a big STOP sign in your head. This is your clue that you need to stop thinking, in that moment, before things get out of hand. When we don't effectively understand our triggers, they will start having a strong control over us. It's important to be mindful and notice what our triggers are and what works for us to interrupt them before they cause problems.

Ultimately, it is going to be One Life & One Chance let's map the best way to invest more efforts in identifying the trigger management tools and heal them mentally to lead a meaningful and mindful life in the marvelous world given unto us.

Dr. J. Veronica Shalini
Dean- School of Sciences & Allied Health Sciences

STORY OF LIFE



One fine day in an office a notice was put out mentioning “Yesterday the person who was hindering your growth has passed away. Join funeral session in the recreation room. When the employees saw the coffin box, they found themselves. Then, they realized it is the individual who is responsible for his or her life: revolutionize their life, influence their happiness and set limits for their success. Your life changes when you change. The most important relationship you can build is the one you have with yourself. Hence, examine yourself, watch yourself. Don’t be afraid of difficulties, impossibilities and losses: be a winner, build yourself and your reality.

Dr. N. PADMAVATHY
DEAN- School of Arts, Humanities & Management

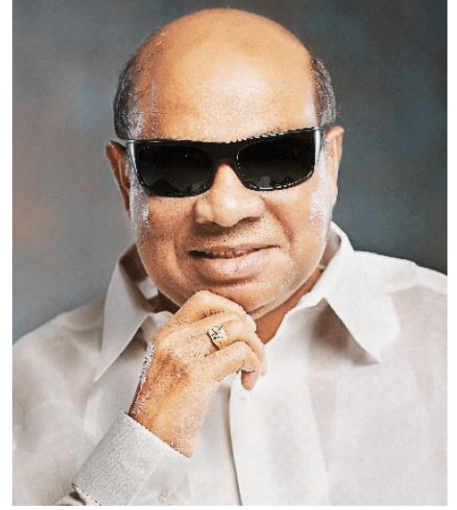
THE BEAUTY OF LIFE

Have you ever wondered how beautiful your life is? Born to the most beautiful human, growing with wonderful siblings and friends, waking up to the shimmering sun, the garden-fresh air to breathe, the moist smell of grass, soil, gorgeous flowers. Delicious meals and sleeping with moon’s glow is a blessing throughout the day. Life shows all its colors and shades which may be dark and bright. The dark shades of life make us realize the depth of life. If life were predicable it would cease to be life, and be without flavor. Life is not always perfect. It’s like a road, it has many bends, ups and down. The more grateful you are more the universe will give you the happiness of life. Rather than being the copybook, give yourself the freedom to make it an adventure and go ever upward. If you live life shooting for your dreams trying to do the impossible you will reach your goal. Do everything you love, spread happiness and make this world a beautiful place to live in.

Mrs. P. Ashwini
Assistant Professor

கல்வித்தந்தை ஜேப்பியார்

தமிழ்த் தாயின் தவப் புதல்வன்
பனிமலர் பெற்றெடுத்த தலைமகன் !
இவர் பிறந்ததோ முட்டம்
இவர் படித்ததோ சட்டம் !
சொந்த ஊருக்கு செல்லப் பிள்ளை
பனிமலருக்கு தங்கப் பிள்ளை !
பள்ளியில் பாடம் படிக்காமல்
தலைவரின் படங்களை பாடமாக படித்தவர் !
தந்தை சொல் தட்டாதவர்
தலைவரின் சொல்லை மீறாதவர் !
தன்னை கழகத்தில் இணைத்துக் கொண்டார்
எம்.ஜி.ஆரின் மனதிற்குப் பிடித்த மாவீரன் !
அனைத்துப் பிரச்சினைகளையும் தீர்க்கும் மதுரைவீரன்
முதன் முதலில் தனியார்
கல்வி நிறுவனம் தோற்றுவித்த மகான் !
ஏழை மாணவர்களின்
வாழ்க்கையில் விளக்கேற்றிய உத்தமன் !
படிக்கும் மாணவர்களின் பசி போக்கிய பாவேந்தர் !
எம்.ஜி.ஆருக்கு என்றும் தம்பி !
ஏழைகளுக்கு என்றும் அண்ணா !
பகுத்தறிவுக்கு தந்தைப் பெரியார் !
வீரத்திற்கு என்னும் வீரமாமுனிவர் !
எப்போதும் எங்களுக்கு நல்ல மாமனிதர்...!



முனைவர் அன்புசிவா
தமிழ்த்துறைத் தலைவர்

MASTER CODE TO UNLOCK

Perceiving the necessity to crack open and unleash one's true self

Each and every individual is unique and has something powerful to offer to this world but the issue is to bring that uniqueness into existence. It is important for people to connect with it, and then unleash it, which most of them don't know how to. Though the growth of the world around is rapid finding people who are not afraid to be their authentic self has become as rare as being able to find a needle in a haystack. Everyone wants to be like everyone else, not realizing the truth that everybody is unique in their own way. Ultimately, being your true self is the only way to lead a pleasant and contented life. Give an in depth read to the given simple ways to unleash your true self.

Optimism Meter in you

Optimism is not only what you say to yourself but also what you do to yourself. So there is a bid on your actions and what it is directed towards. There is always a connection between action and words that are if you are talking about positivity then you need act positive in a challenging circumstance. Most of us think that optimism comes from within but it also comes from around. Hence, distance yourself from toxic or pessimistic people would not only drag your spirits down but also will tear down your progress.

Realize the liability of your actions

Taking responsibility for your own actions is important in your relationships with people around you and with yourself. Internally, acknowledging the effects of your choices and behavior will elevate self-respect improves psych and renders a sense of grip over your life. Interpersonally, taking accountability establishes one as a credible person who people could trust.

Be mindful of your thoughts and emotions

Tendency to believe whatever our minds and emotions tell us will make us weak and display an immature self-image. We fail to understand that thoughts and emotions are merely products of our ego and hormones, which prevents us from being our true selves. Hence being mindful of them allows us to take genuine actions and real decisions. The key is to maintain a balance between these to mind boggling Phenomena.

Unlearn and Relearn

‘Unlearning’ means letting go of the purposeless old habits and ways of thinking which damages ones true self. This happens slowly and naturally over time as we mature and gain experience. However, sometimes we need to cautiously unlearn pejorative habits and negative beliefs. If you don’t, you might block your growth. ‘Relearning’ is not different from unlearning except that instead of letting go of one’s old habits, we replace them with positive ones. Thus when we re-learn something, we use the same knowledge source but apply it differently. Realize Change is inevitable.

To wrap it up The search to one’s true self starts when you discover who you are. Being the real you impact your life and your associates significantly. You are the only one who can genuinely judge your capabilities. Thus, only you can help yourself to become the best version of yourself so you embrace your uniqueness and unleash your true authentic self. If you follow this you don’t have to achieve success but can define it with your journey towards it.

I. SAMUEL DAS
Assistant Professor of English

எப்ப நீங்க மாறுவீங்க..? சத்தியமா வாழுவீங்க..!

என்னடா பூமி இது.?

என்னடா வாழ்க்கை இது..?

கட்சினு சொல்லிக்கொண்டு கருவூலம் சேர்க்குறாங்க,
கடமையை செய்வோம்னு மக்களை மயக்குறாங்க..!

கூட்டம் போட்டுக்கொண்டு கொள்கை பரப்புறாங்க
சாதிச்ச பிறகு ஊருக்கு வர மறுக்கிறாங்க..!

இளைஞர்கள் கையில இந்தியாந்னு சொல்லுறாங்க,
பதவிகளில் எல்லாம் முதியவங்க இருக்குறாங்க..!

வளர்ச்சித் திட்டம்னு பணத்தை ஒதுக்குறாங்க,
அந்த பணத்தை மடக்க மற்றொரு திட்டம் தீட்டுறாங்க..!

வறுமையை ஒழிக்கப் பாடுபடுவோம்னு சொல்றாங்க,
அது ஏழைக்கா, இவங்களுக்கா, தெரியலங்க..!

அய்யா சாமியினு ஓட்டு கேட்க வர்றாங்க,
ஓட்டு போட்டவங்க ஐயா சாமினு ஏங்கி போய் நிக்கிறாங்க..!

நல்லவங்க ஆட்சிக்கு வரணும்னு சொல்றாங்க,
நூறு ரூபாய் நோட்டு கொடுத்தா, ஓட்டு ஒன்னு போடுறாங்க..!

இலவசம்னு எதைஎதையோ கொடுக்கிறாங்க,
அதுக்காக ஓட்டு போட்டு ஓடுங்கிப் போய் நிக்கிறாங்க..!

அடிச்சுப் புடிச்சுகிட்டு அரிசி வாங்க போறாங்க,
அரை எடை போட்டாலும் கேட்க தயங்குகிறாங்க..!

அரசு கூடம் என்றால் அருவருப்பா பாக்குறாங்க
அரசு வேலை என்றால் போட்டி போட்டுக் கொண்டு நிக்கிறாங்க..!

சான்றிதழ் வேலையினு அரசு அலுவலகம் போறாங்க,
அங்க வேலையை செய்வதற்கு லஞ்சம் ஒன்னு கேக்குறாங்க..!

பணம் படைச்சவங்க கொடுத்துட்டு போறாங்க,
இல்லாதவங்க, வயித்துல அடிச்சுகிட்டு வர்றாங்க..!



கோயிலுக்குப் போயிட்டு உண்டியல நிரப்புறாங்க,
ஏழைங்க எதிர்பட்டால், ஏளனமா பாக்குறாங்க..!

எல்லோரும் சமத்துவன்னு சொல்றாங்க,
பள்ளிக்கு போனால், ஜாதியை கேக்குறாங்க..!

படிப்பால் சாதி மறையும்னு சொல்றாங்க,
படிச்ச பிறகு, நீ அந்த சாதியினு ஒதுக்குகிறாங்க..!

கல்வி இலவசம்னு சொல்றாங்க,
கால் எடுத்து வச்சா, காசு பணம் கேட்கிறாங்க..!

சாதனை படைக்கணும்னு சங்கீதம் பாடுறாங்க,
முயற்சி ஒன்னு செய்யும்போது, முட்டாளனு
சொல்றாங்க..!

பெண் பார்க்க போறவங்க வசதியை பாக்குறாங்க,
பெண் மனசு எப்படின்னு யாருங்க பாக்குறாங்க..!

வாழ வைப்போம்னு வாக்கு எல்லாம்
கொடுக்கிறாங்க,
வாய் கூட கூசாது, வரதட்சனை கேக்குறாங்க..!

கல்யாணம் செய்து கொண்டு புரிந்து வாழ மறுக்கிறாங்க,
விவாகரத்து வேண்டும் என்று நீதிமன்றம் போறாங்க..!

ஒருத்தனுக்கு ஒருத்தினு பாடம் எல்லாம் படிக்கிறாங்க,
ஒன்னுன்னு இல்லாம ஒழுக்கம் கெட்டு வாழறாங்க..!

எப்படியோ பொறந்தாச்சுன்னு,
இப்படி எல்லாம் வாழணுமாங்க..?

எப்ப நீங்க மாறுவீங்க..? சத்தியமா வாழுவீங்க..!

என் பேரன் கூட வந்தாலும் இப்படித்தான் சொல்வானோ..!
என்னடா பூமி இது..?
என்னடா வாழ்க்கை இது..?



அ. யேசுராஜா
உதவி பேராசிரியர்



CRICKET DANGAL

It has been a 10-year journey of determination, hard work, sacrifice, and dedication. My cricket life began in 2013 in my hometown Tiruchengode. Once after completing 12th grade, I started playing cricket without having much knowledge about this game. Since I lived in a rural area, I had no proper guidance to practice cricket and develop my game. But my passion for cricket made me focus on learning it day by day. The days were not easy to cross over. Fitness is

much more important to sustain in Sports. I had to face many difficulties to transform myself from a normal person to a player. The word player means a lot of dedication and sacrifice including a day that can pass without proper food, travel without proper transport facility or accommodation, sometimes without financial support, and a full day of workout and practices on the ground without a little rest. When it comes to sports, as a woman we do not have a wide range of choices to choose games as a career. But my only focus is to set my career as a cricketer. Due to social pressure, and the discrepancy between my dream and reality, I even lost my family's support. I faced lots of humiliation from my family and surroundings. Yet nothing broke me or stopped me. The determination toward my goal makes me work harder and harder to overcome all my hurdles and barriers to reach my goal. My growth as a person and player happened mostly on the ground along with my teammates.



Later, my battle started as a captain taking responsibility to lead my side in the Districts, State & National Championships. I started loving to face challenges and finding the best in me to raise the team's standards. Setting up standards means finding better tomorrow's and focusing on our goals to go far and reach high in the field. As a Captain I feel honoured to lead my team from the district level to the International level with lots of confidence. The team's strength is based on individual players' strengths but acceptance between everyone makes a team stronger. As a captain it's not just to play or lead the team I find a way for my teammates to make themselves better on and off the field.



Our endless hard work, determination, coordination and hunger for success will lead us to set a standard on National & International levels as we got placed 2nd in nationals & bagged a gold medal in Asian championship. I strongly believe that the blood and sweat of discipline on the ground will always end in victory.

"TEAM WORK MAKES THE DREAM WORK"

Naveena Shanmugam,
MBA

CBDCS: FUTURE OF INDIAN CURRENCY?

The future of currencies is here. As of now, we have been using paper currency for a long period of time, and now that digital technology is taking over all the traditional ways of doing things, the currency is going to be digitalized. The new era of currency is known as CBDCs (Central Bank Digital Currency), which is a digital version of money that is issued and backed by the central bank of a country. CBDCs are designed to operate as legal tender, similar to traditional banknotes and coins, but with the added benefit of being entirely digital. Also, crypto currencies are an open-source run on distributed-ledger technology, meaning that multiple devices all over the world are not connected to one central hub, but CBDCs is centrally controlled by central banks with the help of conventional centrally controlled database or distributed ledger technology (DLT) like block chain that works both offline and online.

Being a sovereign currency, CBDCs has distinct advantages over central bank money, including integrity, trust, safety, and liquidity. The primary drivers behind considering the issuance of CBDCs in India include, among other things, a reduction in operational costs associated with physical cash management, promoting financial inclusion, bringing resilience, efficiency, and innovation to the payments system, enhancing efficiency in the settlement system, fostering innovation in the cross-border payments space, and giving the general public access to uses that Any privately held virtual currency can offer this without the risks. The offline feature of CBDCs creates a way to transfer the currency without internet, which will be beneficial in remote locations.

The main challenges of CBDCs are while implementing it because India is a diverse country with a large unbanked population, and most of the population lives in rural areas with limited access to technology. As a result, the establishment of CBDCs in India will need to be inclusive and planned to meet the requirements of all population segments.

In conclusion, the country that creates the CBDCs code first will have a huge upper hand in world markets. China's central bank has been at the forefront of developing and implementing its own digital currency. CBDCs are still being implemented in India, and before it can be successfully introduced, a number of issues need to be taken into account. Yet, CBDCs might have major advantages for India, and the RBI's efforts to research its viability and acceptability are a positive step. With proper planning and execution, the CBDCs might change India's payments landscape and create a more efficient and inclusive financial system.

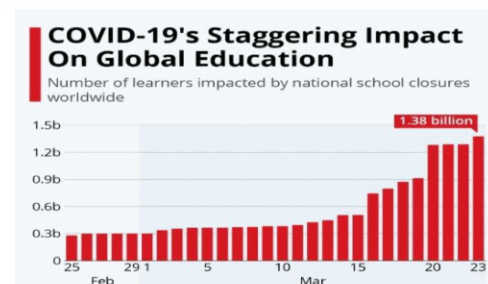
M. Joe Jerald
MBA

COVID BATCH

Do COVID batch students really lack knowledge?

When all things around the world were going fine, a sudden order to close all educational institutions was proclaimed that extended almost 3 years. Education of every student in the world was at stake and savior came in the form of online classes, introduced in all educational institutions for the first time in India. Students and teachers had a different path in their learning and crossed many technical difficulties throughout this covid journey. Even the most sincere students of the class found it difficult adjust but they seldom had a choice. Students studying in rural areas suffered a lot and were not able to attend the online classes due to lack of technological facilitation. Their academic performance went down. They were not able to the grab knowledge of subjects in comparison with students attending online classes in cities. Most of them lacked the financial strength to afford a new mobile or laptop. Hence the education of quiet a number of students became a big question and the Tamilnadu Government tried to help in all possible ways.

Moreover, due to regular use mobiles and online exposure to students of primary level to college took the young generation to another level of addiction. They got stuck with games, reels, chats, without even the supervision of the parents bringing vast change in the behavior of the student and decline in health and cognitive.



Owing to all these shortcomings, critical Judgments were made exclusively on COVID BATCH STUDENTS that they might lack genuine SUBJECT KNOWLEDGE, which is not fair and would make it difficult during their job placements. Yes off course we are covid batch and we didn't get the benefits of physical class but in my opinion rather than criticism little encouragement could help especially to students of rural background. We all have a lot on our plate these days stills we manage. And we are positively progressing and moving forward just like how we overcame covid together. So, even if one cannot show trust, the least that they could do to encourage is not to judge because I believe this batch of students is going to create a history.

Shalika
MBA

HEY DREAMER, KEEP DREAMING...

Dream, not only what you want to be but also allow those desires which influences you to dream. Unless you decide to dream not only will you fail to set a target but also never cherish that tremendous taste of victory. Yes winning can bring you joy but when a dream comes true it is highly overwhelming. It can't be matched. It's Unique. It also provides positive impact which leads to believe in you and your thoughts of goodness will always come true one day but with the matter of time. It provides you confidence and patience.

As students, we always have small desires that need our parent's approval in order to get fulfilled. As a last born girl from a middle class family I am always fond of male stuff and accessories. I adore those so called masculine attire, shoes, bikes, watches and even their wallets. When I was 8 years old, I decided to cut my hair short like my father but I was condemned and got rejected. But as I grew this fascination for male attire grew stronger. I adore seeing male clothes and suits in every cinemas but never had a chance of wearing it. The desire may be small but the longings were true and deep.

Now I am 26 and my attire is formal shirt, pant with matching tie and shoes with the short haircut which I always wanted along with my gear bike and helmet. That was the moment where I came to know that I am living my dream which my kid version craved for. It took me nearly 18 years to have the hair grooming and the dressing of my desire which emphasized me to believe in my dreams and desires more encouraging me to dream much more as the quote states "Keep dreaming more, so that you will Conquer them one by one". There is no happiness greater than the happiness of living the dream come moment. So keep dreaming, conquer, achieve and live your life to the fullest.

**Yours dreamingly,
Ramya Latha Maharajan
MBA**

ONE OF THE ILLUSIONS OF LIFE

In this astonishing Universe 'Forever' is just a word to imitate others but nothing lasts forever to cherish in our lives. Everyone thinks that forever plays a crucial role in this Universe but it affects many individuals emotionally with so much of expectations. One day this pain will make sense to everyone. And it was proved with some disasters. On December 2019, Wuhan, China exploded with a virus named "Covid-19". From then, there have been more than 600 million people who were infected with this virus and around 6.5 million deaths were recorded all around the world. At that time, each and every individual felt that 'forever' is an illusion and not every relationship is meant to last forever.

From my perspective, I thought that everything is going to be forever in my childhood but after some period when I reached my teenage, I was forced to know the meaning of forever and momentary and the meaning of the word of forever faded. At the end of my teenage, I realized that Happiness, love, sorrows, peace, loyalty, trust, hope, excitements, expectations are all inconsistent and even friends & family. At the age of 22, I learned from this technical world that the GRAVITY is the only thing lasts forever from the cradle to the grave.

So love yourself and get the hope from what you are, where you are and who you are. Expectation always brings you down to the earth. The people you want most in your life are sometimes the worst and you're best without these people. So, don't lose yourself. Just accept everything and move on with the flow towards the path. Whatever you feel like doing, do it. There are only so many tomorrows. Wherever you go, whatever you do spread love towards everyone and one day, you will be unique for some eyes. But, everyone needs to learn to detach from things, places and people in our lives and, when the time comes to say goodbye, you must let them all go and must do it with DIGNITY.

POOJA BALAMURUGAN
MBA

முகில் சூழ்ந்த வானில்

முகில் சூழ்ந்த வானில் தனிமையில் மின்னும் உன் அழகில்
மயங்கியது எனது இரு விழிகள்
மேகங்கள் உன்னை உரசி செல்லும்போதெல்லாம் நானும் உடன் தேய்ந்து போகிறேன்
உன்னை காணும் போது வருடங்கள் கூட நிமிடங்கள் ஆனது ஏனோ?
அழகோ?
இப்பேருலகில் இவ்வளவு அழகு இருக்க இயலுமோ?
உனது அழகை சொல்ல வார்த்தைகள் தேடுகிறேன் அகராதியில் உள்ள வார்த்தைகள் எல்லாம்
ஏங்குகிறது நான் அதைத் தேர்ந்தெடுப்பேனோ என்று உன்னை காண அந்த ஒரு நாளும்
இப்புவிபோடு என் மனமும் இருளில் தவிக்கிறது
பல கோடி விண்மீன்கள் எல்லாம் தினமும் உன் அழகோடு போட்டியிட துடிக்கிறது
ஆனால் நீயும்
நிலா என்னும் பட்டம் சூட்டி
வானில் உலா வருகிறாய்

S. Sneha
MBA

MY FAMILY

My Family is my pillar
As they stay together like a stellar
They are the best feeling
Everything here makes sense and meaning
The bonds are pure out of love,
Bright like a flock of dove
Moments we share here is deep
Any hurdles we face we'll leap

Everyone in here is special
Pillar that always support in peril
Motivation, care and protection
Family is always a flow emotion
Of size they may be big or small
But never will their love fall

Abirami
MBA

SHORT STORY: FIRST LOVE

A girl travelled in a bus. Closing her eyes she felt a gentle breeze hit her soft skin. A single tear left her eyes remembering the past that she wished it to be a nightmare. The moment they had together. The letters she used to get from him and the way he left her. It was unbearable and hard to move on. When she opened her eyes, she finally reached her destination. Getting out of the bus and seeing the man's face after a long time, a huge smile broke out on her face. The man who poured all of his love on her. That moment she realized that no one can love her the way he did.

The man was her father.

Pavithra. V
MBA

RIDDLES

1. I kiss my mother before I die. What am I?
2. I have single eye but I cannot see. What am I?
3. I have no life, but I can die. What am I?
4. What are two things people never eat before breakfast?
5. What is always in front of you but can't be seen?
6. You are my brother. But, I'm not your brother.
7. What has many keys but can't open any doors?
8. I get smaller every time I take bath. What am I?

Linga Prabha
I BTech

Answers: 1. Matchstick 2. Needle 3. Needle 4. Lunch and Dinner 5. The future 6. I am your sister 7. Piano 8. Soap

LAME TO LEGEND



Are you struggling with your fitness journey? Let me tell you about my journey from a self-proclaimed 'fat boy' to a national powerlifting champion. It wasn't easy and required commitment, dedication, and lots of hard work. I started by setting small goals and tracking my progress. I slowly increased my intensity and pushed myself out of my comfort zone. Consistency was the key and I made sure to prioritize my health and fitness every day. The biggest hurdle was overcoming self-doubt and making sure I am surrounded by supporters who believed in me. I also

sought guidance from trainers and professionals who helped me develop a personalized workout plan and nutrition regimen. Now, I'm proud to say that my hard work paid off and I've reached milestones I thought were impossible. So, don't give up on your fitness journey! With the right mind-set and support, you can achieve your goals too.

Start somewhere

A key component of being healthy is having a fitness routine that works for you and sets you up for success.

Set goals

The more specific, measurable, attainable, realistic, and timely you can be when writing down your goals, the more likely you will be to succeed.

Move every day

No matter what! Make it a priority to move daily. A 30-minute workout or even a walk around the block is better than no workout at all.

Get enough sleep

It is crucial to get enough sleep to recharge the body's batteries. Seven to nine hours of sleep will ensure you have the energy to keep going throughout the day.

Celebrate the small victories

Change doesn't happen overnight. Recognizing even the smallest changes will keep your momentum going to reach your goals.

Stay motivated

An important key to getting in shape is to keep a positive mind-set. Seeing the benefits of regular exercise or writing your goals down on paper may help you stay motivated. Always remember why you started!

Ajay Karthick

I B.COM

WOMEN ENTREPRENEURS IN INDIA

The world is now an 8 billion strong community with India having the second largest population after China. India's growth story is filled with male domination. Sad to say the country's economic condition is poor. But entrepreneurs are a viable solution to fill the gap in economic development and giving more employment opportunities. India has been ranked fourth out of 51 countries (Feb, 2023). Commonly, "entrepreneur" means a person creating his own idea as a business and earns profit. However women entrepreneur may be defined as an individual or a group of women who organize and operate a business unit. The history of valorous female entrepreneurs in India started early with KALPANA SAROJ known as Indian First Women Entrepreneur, described as the original "SLUMDOG MILLIONAIRE". Kalpana Saroj, the CEO of KAMANI TUBES COMPANY successfully steered the company back to profitability. The successful women entrepreneurs give self-motivation and confidence to other women to achieve and shine. Every successful story will always face several challenges similarly, women entrepreneurs would have also faced and is still facing challenges like technical knowledge, education, marketing, and more pronounced gender gap in the male – dominated Indian society. Overcoming these struggles is a matter of grit and passion of individual women themselves in the external environment. Women comprise 14% of the total entrepreneurs in India, which works out to 8 Million, and also 10% of all formal enterprise is owned by women. Women entrepreneurship can be viewed as recognizing change, pursuing opportunity, taking on risk and responsibility, innovating, making better use of resources, creating new value that is meaningful to customers, and doing it all over again and again. So, don't be ashamed to ask for directions.

"Think like a queen. A queen is not afraid to fail. Failure is another steppingstone to greatness." – Oprah Winfrey

CHARULATHA.M

MBA

APPREHENDING MENTAL FITNESS

Breathe in, breathe out. You're headed off to college. If there was ever a time you need to take care of your mental health it's the right time. It isn't always easy to find your place in college, and often mental health struggles can arise as students deal with social stress along with academics and extracurricular. You're on your own. It's exciting, exhilarating, freeing, and terrifying all at once. Know yourself and be honest with yourself. It's easy to drown your sorrows and anxiety in drugs and alcohol when you're alone. The longer you mask or ignore problems with your mental health, the worse they can become. Most common struggles students face are

Anxiety, restlessness, muscle tension, getting tired easily, trouble sleeping, being intensely worried about things out of your control for extended periods of time

Depression, not finding joy in things you used to love; constantly feeling like life isn't worth living, limited range of emotions

There might be a lot of questions running in a student's head when they find out about their mental health,

Will people judge me if I speak out about my mental health struggles?

Nobody is going to judge for your mental health during their college life, everybody is busy with their own personal problems, so walk around with confidence as best you can while you deal with these problems

Who should I talk to first?

If you're feeling hesitant about talking to a professional, feel free to reach out to your parents or your friends, or anyone you can trust with these issues.

How many other students struggle with mental health issues?

More than you would think. One in four students struggle with mental health issues, but many statistics say that only 50% of students suffering from an illness report their negative feelings. WILL THIS AFFECT MY SCHOOLWORK AND MY "COLLEGE EXPERIENCE?" NO, IF YOU DON'T LET IT.

In conclusion, stress is not a sickness to be left unattended yet one must be able to deal with it at any cost.

Sai Prasanna
I B.COM

Do you know?

Do you know? The smell of rain is caused by bacteria called Actinomycetes.

Do you know? Scientists can identify individual zebras by scanning their stripes.

Do you know? There are about 30 times more trees on earth than stars in the Milky Way.

Do you know? The Earth was once purple. Ancient microbes didn't use chlorophyll to absorb sunlight.

Do you know? The human stomach can dissolve razor blades.

M. Saraswathi
I B. Sc Forensic Science

இயற்கை

அரை அடி தோண்டி
செடி நட்டிருந்தால்
ஆயிரம் அடி தோண்டி ஆழ்துளைக்
கிணறு
அமைக்கும் அவசியம் ஏற்பட்டிருக்காது
போகும் இடம் அறியாத வரை
நீயும் நீரும் ஒன்றுதான்
எங்கு எதைத் தொலைத்ததோ
தெரியவில்லை யார் கண்ணுக்கும்
தெரியாமல்
எதையோ தேடி திரிகிறது 'காற்று'
காற்றோடு கைகோர்த்து

படரும் தாவரங்களோடு விரல்கள் பின்னி
கிளைகளில் துணையோடு எல்லைகள்
படர்ந்து
பூக்கும் பூக்களில் தேன் பருகி
விளையும் காய்கனிகளை பகிர்ந்து
இரவு வரும் வேளையில்
இருவரும் சந்தித்துக் கொள்வோம்
ஒளி இன்றி ஒளி வழியை பேச
வார்த்தைகள் ஏதுமின்றி
மௌனம் வரைக்கும் என் மனதை
மெதுவாய் சுழலும் நிலவிடம்!

-ச. கௌசல்யா

முதலாமாண்டு தடயவியல் அறிவியல் துறை

கல்வியின் சிறப்பு

ததும்ப ததும்ப தெவிட்டாத தேன் கல்வி
கடல் என்னும் படகு கல்வி
மாமனிதர்கள் பெற்றெடுத்த மறு உயிர் கல்வி
கற்றோற்கு சென்ற இடமெல்லாம் சிறப்பை தேடித்தரும் கல்வி
அறியாமை என்னும் இருட்டில் இருந்த மனிதர்களுக்கு ஒளியை ஏற்றுவது கல்வி
கற்க விரும்பும் மூன்றெழுத்து கற்கண்டு கல்வி
பெருமைக்காக தேடிப்பெறுவது அல்ல
பெற்றதை கொண்டு பெருமையைத் தேடித்தருவதே கல்வி
அறிவுக்கேணியில் அள்ள அள்ள குறையாத அமுதம் கல்வி
கல்லாய் இருக்கும் நம்மை சிலையாய் மாற்றுவதே கல்வி
ஆன்றோர் முதல் சான்றோர் வரை அனைவரையும்
உலகிற்கு அறிமுகம் செய்தது கல்வி
கற்பதை நிறுத்தாதீர்!
கற்றுக்கொடுப்பதை நிறுத்தாதீர்!
நல்ல சூழ்நிலை உருவாக தாம் கற்ற கல்வியே பெரும் துணையாகும்
கல்வி இல்லையேல் காரியம் இல்லை
காரியம் இல்லையேல் ஊதியம் இல்லை
ஊதியம் இல்லையேல் வாழ்க்கை சாத்தியம் இல்லை
கற்க கசடற கற்போம்
நல்ல சமுதாயத்தை உருவாக்குவோம்
நன்றி வணக்கம்.

J. Kowsalya

I B.Sc. Medical Microbiology

MY MOTHER

With pain and happiness,
She held me in her arms.
From footsteps to wonders,
she taught me the world;
She was my world.
Toiling as furious as a beast,
She fulfilled my every small wish.
Relinquishing her dreams and desires,
to make mine come true;
She marched forward to lead me through.
Discovering the strengths she never knew she had ,
She battled the world to make it safe for me.
Sustaining the complaints and criticism,
She gave me all her love.
Disregarding her struggles and pain,
She made sure I was strong enough to take on the earth.
Performing several roles each day,
She was my friend, mentor and counselor.
SHE is my first love.

Immaculate Sonia
I B.sc Bio-Medical Science

SUCCESS

Work from your heart
It's sharper than a dart
Your consistence is your progress
Will elevate your story to success

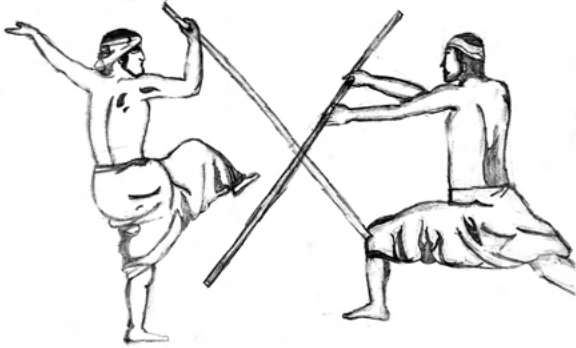
Keep eye on work to reach high
All your efforts will make you fly

It strengthens when you cry
So never make excuses to try

The light it is, success twines
And instills confidence in one
Can make your future shine
turning you the leading one

Lalith Kumar. M

PIKSART



Art by ^{SEM - I}
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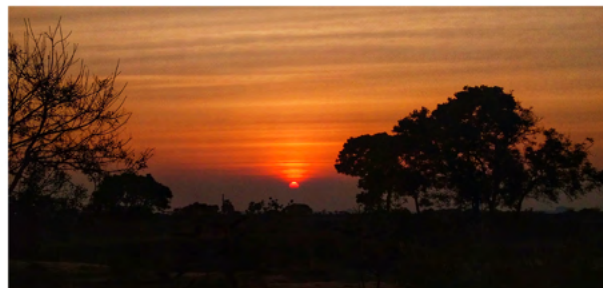
Sneha S - I MBA



Narendran C - I MBA



K. S. Kanishk
I B.Tech (CSE)



Saravana Kumar C
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Naveen Kumar S
I MBA



*To Live and Give Happily
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DATE OF
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09.11.2022



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நாள்: 30.11.2022 புதன் கிழமை
நேரம் காலை 10.00 மணி

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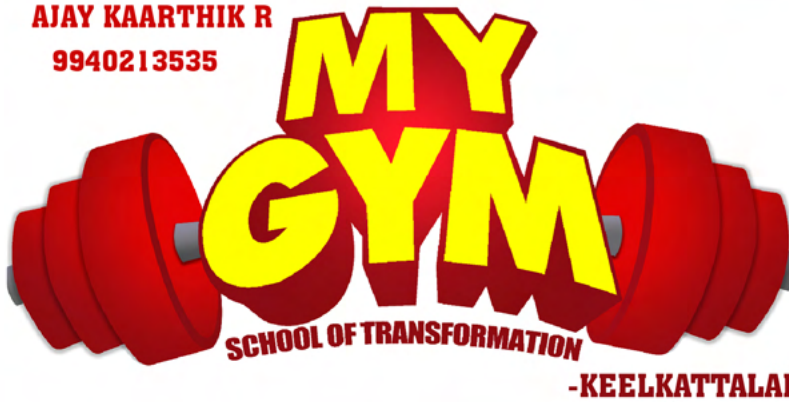
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